Tasteocracy by SAM Sensory & Marketing Research
Terms & Conditions of Use
Last Updated: 1/1/2026

Welcome to Tasteocracy by SAM Sensory & Marketing Research ("Tasteocracy," "we," "us," or "our").
By accessing or using the website located at www.tasteocracy.com (the "Site"), you agree to be bound by these Terms & Conditions ("Terms"). If you do not agree to these Terms, please do not use the Site.

We may update these Terms at any time. Continued use of the Site means you accept any changes.

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1. Use of the Site

The Site and all content—including text, graphics, logos, images, videos, and software—are owned by or licensed to Tasteocracy By SAM Sensory & Market Research and are protected by applicable intellectual property laws.
You are granted a limited, non-exclusive, non-transferable right to use the Site for personal, non-commercial purposes only.
You may not:

- Copy, modify, distribute, or reproduce Site content without permission
- Use the Site for unlawful or unauthorized purposes
- Attempt to gain unauthorized access to systems or data

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2. Registration & Account Responsibility

To participate in testing opportunities or access certain features, you may be required to register.
By registering, you agree to:

- Provide accurate, current, and complete information
- Maintain and update your information as needed

We reserve the right to suspend or terminate accounts if:

- Information is inaccurate or incomplete
- Misuse or abuse occurs

You are responsible for maintaining the confidentiality of your account credentials.

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3. Eligibility

Tasteocracy is intended for individuals **18 years or older**.
By using the Site or participating in research, you confirm that:

- You are at least 18 years of age
- All information provided is truthful

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4. Participation in Studies

Participation in Tasteocracy research studies is voluntary and subject to eligibility criteria.
We reserve the right to:

- Accept or decline participation at our discretion
- Remove participants from a study or from the database

Participation expectations may include:

- Arriving on time for scheduled sessions
- Providing accurate and honest responses
- Following site rules and staff instructions

Failure to meet these expectations may result in:

- Removal from a study
- Ineligibility for future research opportunities

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5. Incentives & Payments

Participants may receive compensation (e.g., gift cards, checks, or other incentives) for completing studies.
Payments are subject to:

- Completion of study requirements
- Verification of eligibility and participation

Tasteocracy reserves the right to withhold or adjust incentives if:

- Study requirements are not met
- Participation guidelines are not followed

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6. Termination of Access

We may suspend or terminate access to the Site or participation in our programs at any time, including for:

- Violation of these Terms
- Misuse of the Site
- Fraudulent or misleading activity
- Legal or regulatory requirements

Termination may occur without prior notice.

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7. Third-Party Links

The Site may include links to third-party websites.
Tasteocracy is not responsible for:

- The content of external sites
- Privacy practices or policies of third parties

Use of third-party sites is at your own risk.

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8. Disclaimer of Warranties

The Site is provided “as is” and “as available.”
We do not guarantee:

- That the Site will be uninterrupted or error-free
- That information provided is always complete or current

To the fullest extent permitted by law, Tasteocracy disclaims all warranties, express or implied.

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9. Limitation of Liability

Tasteocracy shall not be liable for any indirect, incidental, or consequential damages arising from your use of the Site or participation in studies.
Some jurisdictions do not allow certain limitations, so portions of this section may not apply to you.

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10. Intellectual Property

All trademarks, logos, and service marks displayed on the Site are the property of Tasteocracy By SAM Sensory & Market Research or their respective owners.
Unauthorized use is strictly prohibited.

TASTEOCRACY
by SAM Sensory and Market Research

11. Governing Law

These Terms are governed by the laws of the State of Minnesota.
Any disputes shall be resolved in the courts located in Hennepin County, Minnesota.

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12. Contact Information

For questions regarding these Terms, please contact:
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📍 Tasteocracy by SAM Sensory & Marketing Research